

END TERM EXAMINATION

SIXTH SEMESTER [BBA] MAY 2018

Paper Code: BBA (B&I) 310

Subject: Values and Ethics in Business

Time : 3 Hours

Maximum Marks : 75

Note: Attempt any five questions including Q.no.1 which is compulsory.

- Q1. Give reasoned comments on **any three** of the following:- (3x5=15)
- (a) Values and ethics, though related, are distinct from each other.
 - (b) Knowledge can be acquired whereas wisdom can be developed through experience.
 - (c) Successful life need not always be a meaningful life.
 - (d) The only responsibility a corporation has is to protect the financial interests of its share holders.
 - (e) Ethical standards are absolute.
- Q2. Do you think ethical decision making by Indian managers fundamentally differ from that of American Managers? Explain your position illustratively. (15)
- Q3. Discuss the characteristics of knowledge worker and wisdom worker. Also, explain the distinction between knowledge management and wisdom management. (15)
- Q4. What is stress? Give its sources and consequences. What methods can be used for stress management? Discuss with examples. (15)
- Q5. How quality of life is different from quality of work life? Is total Quality Management oriented towards enhancing quality of work life of the employees? Discuss with examples. (15)
- Q6. Write notes on:
- a) Concept of *karma* and kinds of *karma yoga*. (7.5)
 - b) Principles for achieving Competitive Success. (7.5)
- Q7. Identify various categories of stakeholders of business organization and briefly describe the social responsibilities that business organizations have towards each category of stakeholders. Also, discuss the practices followed by organizations operating in India to discharge their social responsibilities. (15)
- Q8. Discuss the need for transformation and the challenges of transformation. (15)
