

# END TERM EXAMINATION

SECOND SEMESTER [BBA(GEN)] MAY-JUNE 2018

Paper Code: BBA-106

Subject: E-Commerce

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 (a) What do you understand by the term 'E-Commerce'? List the key differences between traditional commerce and electronic commerce. (5)
- (b) What are the basic types of E-commerce? Give an example of each. (5)
- (c) Explain the barriers in E-commerce environment. (5)
- Q2 (a) Discuss the Indian readiness for E-commerce. Explain briefly the Role of Government in e-commerce. (8)
- (b) What are the requirements for transacting online for an organization dealing in books and music titles? Explain them. (7)
- Q3 (a) What is a Frame in HTML? Describe two attributes of the <FRAME> tag alongwith their syntax and example. (5)
- (b) Explain the tags, used in creation of a form. (5)
- (c) Explain how will you insert a video and audio in your html document? (5)
- Q4 Explain any five of the following HTML Tags: (3X5=15)
- (i) <DIV>
- (ii) <TR>
- (iii) <LINK>
- (iv) <SUP>
- (v) <STRONG>
- (vi) <IMG>
- Q5 (a) List various methods of making payment over the Internet for online purchase. Discuss their relative advantages and disadvantages. (8)
- (b) What is electronic wallet? How are they useful? (4)
- (c) What is EFT? (3)
- Q6 (a) Is the business on the Internet secure? Discuss. (3)
- (b) If a customer purchases an item from an online store, what are some of the security concerns that might arise? Explain. (4)
- (c) Explain the terms-Encryption and Decryption and their role in the conduct of E-commerce using example. (8)
- Q7 (a) Discuss the application of E-commerce in E-Procurement bringing out its advantages and disadvantages. (6)
- (b) What are the major attributes of Mobile Commerce which offer new applications and are applicable only in mobile environment. (6)
- (c) What are cookies? Are they useful or not? (3)
- Q8 (a) Discuss the major applications of E-commerce in Supply Chain using example. (6)
- (b) Discuss the taxation issues on E-commerce transactions over the Internet. (6)
- (c) Is ethics different from law? Explain (3)

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# END TERM EXAMINATION

SECOND SEMESTER [BBA] JUNE 2024

Paper Code: BBA-108  
BBA(B&I)-110

Subject: E-Commerce

Time: 3 Hours

Maximum Marks: 60

Note: Attempt all questions as directed. Internal choices are indicated.

- Q1 Write short notes on **any Four** of the following: (4x5=20)
- a) HTML Forms and Control
  - b) Encryption and Decryption in E-Commerce
  - c) Mobile Commerce
  - d) Electronic Payment Systems (EPS)
  - e) Regulatory and ethical issues
  - f) Indian readiness for E-Commerce
  - g) E-Commerce Environment
  - h) Electronic Fund Transfer (EFT)
- Q2 Discuss the advantages and disadvantages of E-Commerce with suitable examples from business domain? Also, explain the types of E-commerce? (10)
- OR**
- Q3 Discuss the various electronic commerce models with suitable examples? Also, explain the various challenges in electronic commerce environment? (10)
- Q4 Discuss the importance of HTML in E-commerce evolution and utilities with suitable examples? Also, explain the role of multimedia component of HTML? (10)
- OR**
- Q5 Illustrate through a webpage layout of an electronic commerce company, the importance of hyperlinks, frames, text formatting features? (10)
- Q6 Illustrate various infrastructural issues and risks in electronic payment systems (EPS) with suitable examples? Also, discuss its mitigation plans if any? (10)
- OR**
- Q7 Discuss the concept of electronic commerce security environment? Also, discuss the various types of security threats and its remedies? (10)
- Q8 Discuss the electronic commerce application utilities in various industry segments, highlight some of the key benefits with suitable examples? (10)
- OR**
- Q9 "Mobile Commerce has changed the way of doing business", Justify it with suitable example? Also, discuss it with economic and social consideration? (10)

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