

(Please write your Exam Roll No.)

Exam Roll No.

# END TERM EXAMINATION

FOURTH SEMESTER [BBA] JUNE 2024

Paper Code: BBA-206

Subject: Corporate Governance, Ethics and

BBA (B&I)-206

Social Responsibility of Business

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 What do you understand by Ethical decision making? Explain the concept in detail by citing suitable examples from the corporate sector. (15)
- Q2 What values a modern age manager can take from Vedanta? Why do you think that Vedanta is as relevant in the current times as it was earlier? (15)
- P  
Q3. "Knowledge worker VS wisdom worker is a debatable topic". Comment. For the position of MD in an organisation, who would be a better choice, a knowledge worker or a wisdom worker? Support your answer with suitable examples. (15)
- Q4 Discuss the success stories of Business Gurus by taking suitable examples from the corporate world. (15)
- P  
Q5 Discuss salient features of Consumer Protection Act of 1986 (15)
- Q6 What are the different sources of stress at work place? What are the various strategies to manage this stress? (15)
- P  
Q7 How would you differentiate between Nishkam Karma and Sakam Karma. (15)
- Q8 Critically examine CSR (Corporate Social Responsibility) activities of businesses these days. (15)

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FOURTH SEMESTER [BBA] JULY 2023

**Paper Code: BBA-206**      **Subject: Corporation Governance, Ethics and Social Responsibility of Business**  
**BBA(B&I)-206**

**Time: 3 Hours**      **Maximum Marks: 75**

**Note: Attempt any five questions. All questions carry equal marks.**

- Q1. What are the main theories and models of corporate governance? Explain with suitable examples.
- Q2. What do you understand by the concept of Corporate Social Responsibility? How is it different from Corporate Philanthropy?
- Q3. What are the different types of Values? Why do we witness value crisis in the present times?
- Q4. How is knowledge different from wisdom? For the position of the CEO of an organisation, would you recommend a knowledge worker or a wisdom worker?
- Q5. What is the concept of Karma? Explain the different types of Karmas.
- Q6. Discuss salient features of Consumer Protection Act of 1986.
- Q7. What is the difference between Normative and Ethical Business Theories? What are the ethos of Vedanta in management?
- Q8. What are the different ethical and moral issues in business? Give suitable examples and explain.

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